



face



## australian contribution to cosmetic surgery of the asian face

Sydney cosmetic surgeon **Dr Longin Zurek** has developed a special interest in cosmetic surgery of the Asian face. Tara Casey reports.

Currently Asians represent not only the largest population in the world but also the fastest growing segment of cosmetic surgery procedures. The success and new found wealth of many Asians has led to a dramatic increase in the demand for cosmetic enhancement.

Asian cosmetic surgery differs from Western cosmetic surgery in many aspects. In contemporary practice, there is seldom a request for 'westernisation' of the face. Most Asian patients desire relatively subtle changes that improve facial balance and harmony while maintaining their ethnic identity.

Cultural barriers to cosmetic surgery in Asia are also relaxing, with cosmetic enhancements having greater acceptance than ever before.

In recent years Sydney cosmetic surgeon Dr Longin Zurek has developed a special interest in the complexities of Asian cosmetic surgery, which include cultural and psychological factors as well as the tendency to have less invasive procedures performed.

He has travelled extensively to China, Vietnam, the

Philippines, Korea, Taiwan, Thailand and India, presenting his work as well as exchanging ideas with his Asian colleagues who often visit his clinic in Sydney to observe his work.

Since 2002 Dr Zurek has been performing annual Face Lift Workshops in Seoul, Korea and recently he was invited to speak and demonstrate his technique of facelifts at The Congress of Taiwan Academy of Facial Plastic and Reconstructive Surgery.

Recently, The Asian Society of Asian Cosmetic Surgery was established. The mission of this organisation is to address issues specific to Asians. Dr Zurek was invited to be a member of the Honorary Committee of the 1st Congress of this Organisation which will take place in Seoul, Korea in March 2006.

Dr Zurek's technique of Face Lift – Short Access Facial Elevation (SAFE), as well as facelifting without incision using Anti Gravity/Elevation Filaments (AGE), have proved to be very effective and are becoming increasingly popular in Asia. **acsm**



Dr Zurek (front row third from left) with Dr Young-Kyoon Kim, Director of 5050 Aesthetic Surgery Clinic, Seoul, Korea (front row second from left) and participants of his first Face-Lift Workshop, December 2003.



Dr Zurek (right) being presented with a plaque of appreciation on conclusion of his workshop by Dr Young-Kyoon Kim.



face

# australian contribution to cosmetic surgery of the asian face continued



Dr Zurek presenting his work at a Meeting of The Korean Society of Aesthetic Surgery.



Dr Zurek presenting his work at The Congress of Taiwan Academy of Facial Plastic and Reconstructive Surgery.



Dr Zurek and nurse (centre) with patient Romio (Taiwanese pop star), two days following SAFE procedure (Face Lift) by Dr Zurek at Tri-Service General Hospital (Teaching Hospital of the National Defence University) Taipei City, Taiwan.



Dr Zurek with other international guest speakers, Dr M Shiffman (US), Dr Justin Hao, President of the Taiwan Society of Cosmetic Surgery (behind Dr Shiffman), Dr Young-Kyoon Kim and Dr Dong-Hak Jung (Korea) and Dr A Tenenbaum (Switzerland). Dr Hsing-Won Wang, President of the TAFPRS (standing, white coat).

## case study

### SAFE Lift

case 1



BEFORE



AFTER SAFE Lift by Dr Zurek at 5050 Aesthetic Surgery Clinic, Seoul, Korea



BEFORE



AFTER SAFE Lift by Dr Zurek at 5050 Aesthetic Surgery Clinic, Seoul, Korea

face

case 2



BEFORE



Immediately AFTER Face Lift without incisions using AGE Filaments. Note puncture marks on cheek and chin and blanching due to local anaesthetic. A mole on her chin was also removed.

case 3



BEFORE



AFTER SAFE Lift by Dr Zurek at 5050 Aesthetic Surgery Clinic, Seoul, Korea

case 4



BEFORE



AFTER SAFE Lift by Dr Zurek at 5050 Aesthetic Surgery Clinic, Seoul, Korea

short access  
facial elevation (SAFE)

- Suitable for all degrees of facial ageing (age groups vary from early 30s to late 80s)
- No significant complications in over 2,000 cases
- Brief recovery time (generally seven to 10 days)
- Imperceptible scar that is hidden in the natural creases in front of the ear only
- Natural improvement in the neck, lower and mid-face due to vertical repositioning of tissue
- 'Walk-in, walk-out' procedure performed under local anaesthesia and oral sedation.

anti-gravity elevation (AGE)  
filament lift

- This procedure is suitable for internally supporting and lifting of mild-to-moderate sagging facial tissue. It is inappropriate for severe cases
- AGE Filaments are custom made from biocompatible material that is commonly used in surgery as a permanent suture
- There is no skin incision, only needle punctures, leaving no sign of intervention
- The filaments anchor themselves underneath the skin and will integrate with time, producing elevation and long-lasting support of facial tissue
- The procedure is performed under local anaesthesia
- There is an extremely low risk of complication
- Recovery time is brief
- Experience with over 1000 cases

DR LONGIN H ZUREK

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Facelifting without incisions  
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(treatment to around the mouth)

Cosmetic Eyelid Surgery

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Correction of Ears and Earlobes  
(including no-incision otoplasty)

Tumescent Liposculpture (all areas)

Breast Enlargement

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*Silhouette of actual patient  
before and after S-Lift performed by Dr Zurek*